



Other Career Roles

CFO - IMC Hospital,
Jeddah

CFO Bupa Hospitals,
London

CFO – Bupa Insurance,
London

CFO – Bupa, Jeddah

CFO – Tawuniya Insurance,
Riyadh

Chief Strategy Officer -
Bupa, Jeddah

Group Financial Controller -
Bupa Group, London

UAE Advisor – Altibbi,
Sandbox, Access

OVERVIEW

Fraser has over 30 years experience within a variety of industries, blue-chip organisations & across functional c-suite roles primarily in finance, the last decade of which was based in the GCC. In terms of outcomes, he is most proud to have helped 3 businesses to lift profitability by over \$150m, to be an award winner for investor relations twice and to have sold a business for \$2b at significant profit. He is currently building a portfolio career and having completed his coaching qualification is excited to be supporting fellow leaders.

CAREER HISTORY

Fraser has mainly worked in healthcare (funding & provision) but spent a decade in banking (Lloyds), FMCG (Diageo) and sometime in manufacturing. His c-suite roles range from Group Financial Controller to Chief Strategy Officer, Chief Risk Officer and Chief Financial Officer.

Fraser has over a decade of experience in Saudi Arabia, mostly within the two leading insurance companies (Bupa Arabia – single line, Tawuniya – multi-line). He also helped create the strategy for Bupa's entry into the provisioning business in Saudi (My Clinic) and most recently worked for IMC (International Medical Centre), a secondary/tertiary hospital in Jeddah supporting them with their 2030 strategy with a focus on profitability.

PERSONAL

Fraser has two grown up children who live in London, but he himself prefers living in the sunshine of the UAE. He loves spending time outdoors and enjoys a range of sports including sailing, snow boarding, skiing, golf, riding a bike and water skiing.