# CHRIS BEER





CLIENT EXPERIENCE AVIVA PLC KERRY GROUP C D & R CHAUCER PLC LLOYDS BANK BAXTER INTERNATIONAL ROLLS ROYCE PLC LASALLE INVESTMENT MANAGEMENT

## **OVERVIEW**

Chris has dedicated his career to building high performing professional services firms. In 2010 he joined Merryck & Co. – leading a management buyout the same year. He has led high value engagements that span both multiple geographies and cultures and has a passion for fostering the highest levels of client service and quality. Chris is now an Executive Director at Merryck & Co. EMEA, with a particular focus on EMEA & Asia. Chris holds an Executive MBA from Warwick Business School, where in 2013 he was appointed as a Professor of Practice. Attached to the Strategy and International Business Group, Chris co-directs the school's DBA programme and specialises in Strategic Leadership & Corporate Governance, bringing the heart of business to the lecture theatre through the Practitioners' perspective, enriching the learning experience of MBA and DBA students.

### **APPROACH**

Chris is motivated by helping others achieve their true potential and building high performing teams. His experience in building and leading businesses has given him a wealth of knowledge in strategic selling, global account management, team dynamics and growth strategies. He is a qualified Executive Coach (Bristol Business School) and has a particular interest in working with senior leaders, particularly at times of personal/ organisational transition.

## **CAREER HISTORY**

Chris' early career included spells with both KPMG and Ernst & Young where he became National Head of Practice at E&Y UK Executive Search, Selection & Interim Management, and then joined Resources Global Professionals (Nasdaq Listed) in a senior role as Regional Managing Director & Member of the Global Leadership Team. Reporting to the Group CEO, Chris set up their UK and European Operations, was seconded to Chicago to lead the Mid West Region, before returning to London to head up the European Global and Strategic Accounts programme, where he was responsible for Pan European Business Development and Client Relationship Management. After 9 years with Resources, Chris joined Merryck & Co. in 2010 as Managing Director before becoming CEO post the MBO. In January 2016, Chris stepped down from the role of CEO to focus on his passion for International client relationship management and to dedicate more time to the growth of the EMEA and Asian operations.

### PERSONAL

Chris is married to Lianne, they have three grown up children and spend much of their time in London, escaping to the countryside when time allows. A keen sports player; golf, table tennis and badminton are particular favourites.