



Board Experience

NED (Chair of REMCO, Member Nomco), GATTACA PLC

Member of Advisory Board, THIRSTY HORSES LTD

Member of Advisory Board, WILTON & BAIN

Career History

Rudi started his career with Bell-Alcatel in Belgium and was with British American Tobacco plc for 23 years in a range of senior Regional and Group HR roles. He was Group Human Resources Director and Member of the Management Board for 7 years, where he held a global remit. During his tenure, he helped lead the business on its journey from a legacy of 100 years as a federated business to become a truly globally integrated enterprise and led numerous transformational projects. Rudi holds a Masters Degree in Educational Psychology (State University Ghent, Belgium) and a Postgraduate in Business Economics (UFSIA, Belgium).

Personal

Rudi is married to Nadine and they have 2 grown up daughters and 2 grandchildren. His interests include studying (e.g. business management, coaching), music, playing the electric guitar, practicing chi-gong, golf, reading, travelling, supporting Harlequins Rugby Club and fine dining.