ALEXANDRA BADENOCH





OVERVIEW

Known for her change management skills and ability to deliver strong commercial outcomes, Alex has designed and implemented key initiatives to drive successful change across multiple ASX organisations.

Alex has a breadth of experience gained in a range of industry sectors (including Mining, Retail, Technology, Telecommunications and Supply Chain and Logistics) and has a strong understanding of the governance requirements of highly regulated and public companies.

Alex is currently engaged as a Senior Advisor with McKinsey & Company and also holds Non-Executive Director roles with One NZ and Viscount Reuse as well as a Advisory Board roles with Gloat and Joyous.

CAREER HISTORY

In addition to a depth of experience in major company transformations and human resources, the breadth of Alex's most recent roles developed a depth of experience in employee relations management, health and safety, government relations, corporate communications, executive compensation and reporting, media and reputation management.

With much of her career spent working in Human resources roles, the last twelve years have involved broader portfolios enabling Alex to develop and drive strong commercial and operational understanding.

Most recently Alex held the role of Group Executive – Transformation, Communication and People for Telstra. She led the company's transformation strategy on behalf of the CEO and Board which involved developing the transformation roadmap, measures & metrics and the governance approach to ensure successful delivery over a multi-year program.

The transformation program covered a broad range of significant change from digitisation, transforming customer experience and employee experience while delivering substantial cost and workforce reductions.

Prior to her most recent role with Telstra, she was the Director Human Resources, Corporate Affairs and Customer for Asciano Limited. In this role Alex was responsible for recruitment, remuneration, performance management, leadership development and cultural development across Asciano's workforce. She was also responsible for Asciano's cross-company customer initiatives and the Corporate Affairs function, which includes media, government relations and internal communications.